



**Creative Strategic Foresight
Study Module**

www.csf-studymodule.net

Website and get in touch

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Project information:
CSF, Creative Strategic Foresight Study Module
PR. 517671-LLP-1-2011-1-FI ERASMUS_FEXI
EU LIFELONG LEARNING PROGRAMME - ERASMUS MULTILATERAL PROJECTS

Project Duration:
1.10.2011 – 30.9.2013



This project has been funded with support from the European Commission.
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CSF study module

The CSF - Creative Strategic Foresight Study Module develops students' competences in evaluating and foreseeing changes in the business environment, fosters their creative capacities in strategic thinking, and enables them to adapt and innovate. CSF brings together higher education – BA students and their teachers, companies, organisations and research. The CSF Study Module involves students in solving real-life company challenges, and provides students and companies with up-to-date applied research information. The CSF Study Module provides information about how to combine research with education and business life. In addition CSF provides a platform for enterprises, organisations and researchers to suggest research and company cases for students.

Have a look inside to see how it works...

CSF foreseeing on the EU level

CSF aims to promote systematic integration of creativity in the European curricula. It addresses especially the EU 2020 flagship initiative of smart growth, which comprises the idea of an innovative and knowledge based economy in which education has a central role. The highly educated, innovative and creative society would thus be more competitive by creating new jobs and the preconditions for future jobs (EU 2020). Creativity and innovation are exploited further as they extend to the knowledge triangle where education, research and innovation meet (ET 2020).

EU 2020: European Commission (2010). Communication from the Commission, EUROPE 2020 A strategy for smart, sustainable and inclusive growth (Brussels, 3.3.2010; COM(2010) 2020); retrieved from http://eunec.vlor.be/detail_bestanden/doc014%20Europe%202020.pdf; on 28.3.2011
Education and Training 2020: Notices from European Union institutions and bodies 2009. Council conclusions of 12 May 2009 on a strategic framework for European cooperation in education and training ('ET 2020'). <http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=OJ:C:2009:119:0002:0010:EN:PDF>

Courses and pedagogic background of the CSF Study Module

The CSF Study Module is based on problem-based learning. The learning process is structured around applied research and business-life oriented information. Creativity and multidisciplinary are used to solve real-life company challenges, and generate new insights and the development of holistic thinking.

CSF Study Module combines face-to-face and virtual learning. The modular structure of the CSF Study Module provides an opportunity to apply CSF to different disciplines. The CSF Study Module is provided in English and in Spanish.

The CSF Study Module comprises of six different courses, a kick off – introductory course and final task which combines what has been learnt and functions as demonstration of the learning.

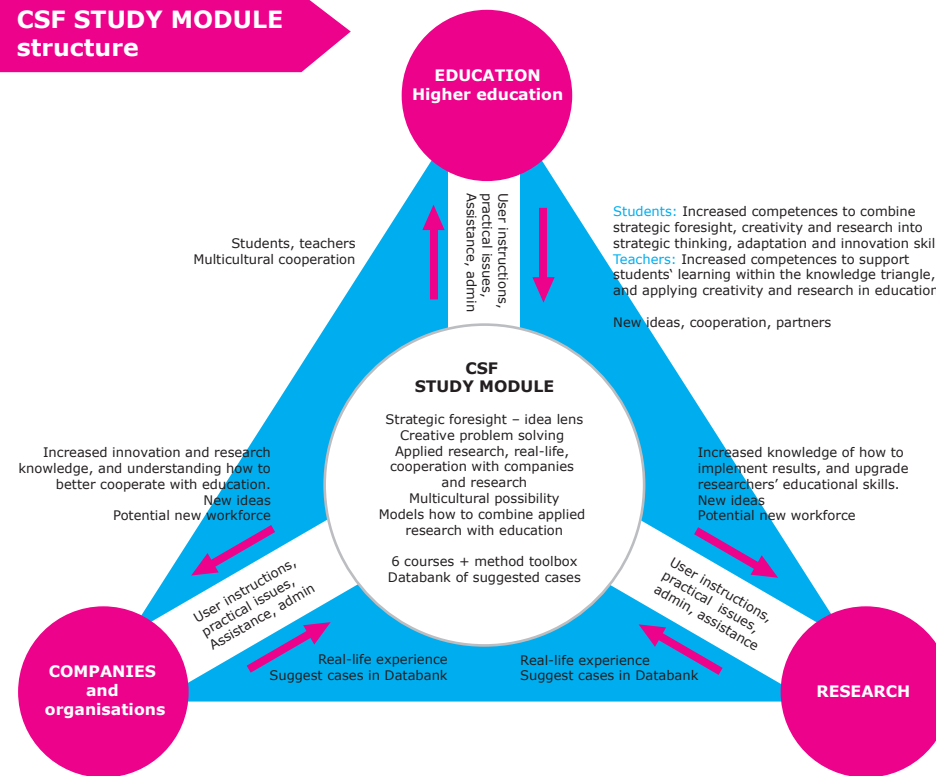
THE SIX COURSES ARE



Toolbox and case studies: Supporting and assisting material for completing the CSF Study Module.

CSF Kick off-course: What CSF is about, opening minds, a try-out course.

The CSF cooperation model



The CSF Study Module is based on the knowledge triangle. In the knowledge triangle education, innovation and research meet inviting them to work and cooperate together.

Databank
Companies, organisations and researchers suggest and offer cases in the databank for students to work on. The CSF-databank is available at www.csf-studymodule.net.

What is it for...

1. Teachers and bachelor students at the tertiary level	<i>Students:</i> increased competences to combine strategic foresight, creativity and research knowledge at work. <i>Teachers:</i> increased competences to support students' learning within the knowledge triangle, and knowledge of applying creativity and research in teaching.
2. Researchers	Increased knowledge of how to implement the results, and upgraded researchers' educational skills.
3. Companies and other organisations	Increased innovation and research knowledge in companies, and understanding how to better cooperate with education.

CSF VIRTUAL PROCESS AND WEBSITE STRUCTURE

